

# **Development and Marketing Manager**

This individual will be responsible for ensuring achievement of our fundraising and communication goals through collaboration, strategy, planning and execution. The individual in this key role will work closely with the Executive Director and senior leadership team. The manager will design and execute a campaign framework for ongoing financial support, directing all fundraising activities (excluding major gifts) related to securing grants/contributions from foundations and individuals, and leading the organization's communications strategy. The ideal candidate will be a professional who enjoys front-line relationship building, have keen social media and writing skills, and strive to increase the organization's presence in the community. Strong candidates for this position will have a combination of development and communications skills and a pulse on technology avenues.